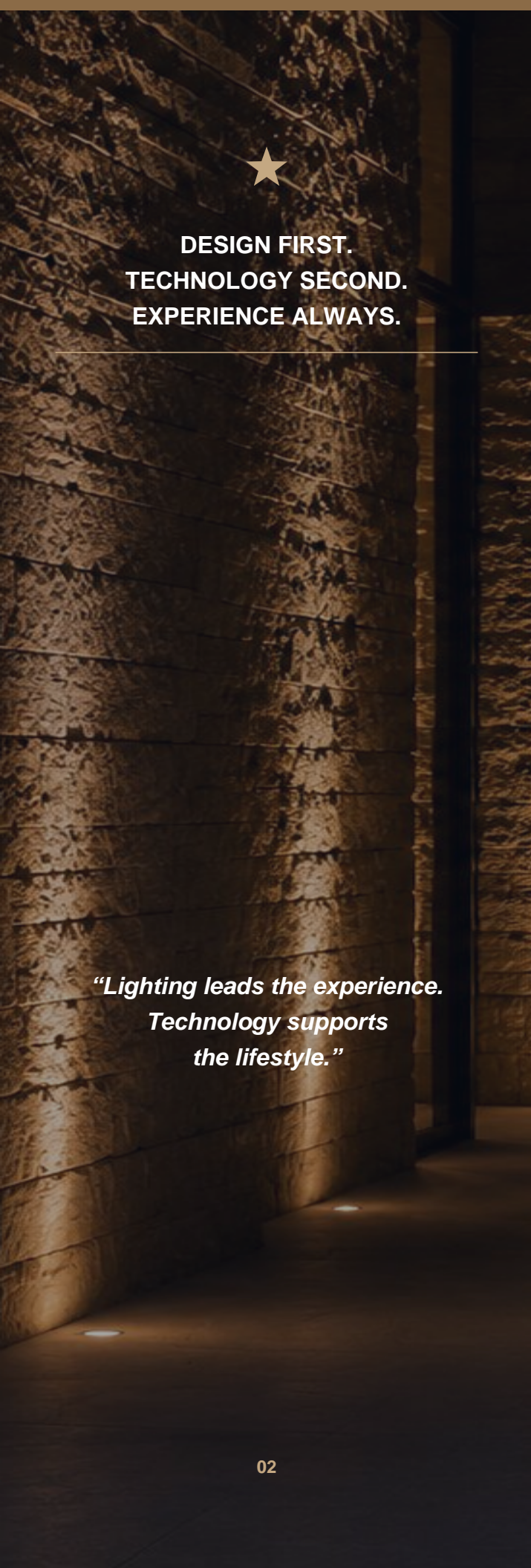


# LUXURY LIGHTING & TECHNOLOGY DESIGNED AROUND THE WAY YOU LIVE.

We design and integrate intelligent lighting, motorized shades, smart home automation, and custom entertainment systems that enhance wellness, comfort, and everyday living.

★ A LUXURY LIGHTING & TECHNOLOGY DESIGN FIRM





**DESIGN FIRST.  
TECHNOLOGY SECOND.  
EXPERIENCE ALWAYS.**

*“Lighting leads the experience.  
Technology supports  
the lifestyle.”*

OUR POSITIONING

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# We Are Not an Audio-Video Company.

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Lone Star Media Systems is a **luxury lighting and technology design firm.**

Our work begins with lifestyle, wellness, architecture, and design. Technology is the tool we use to make the home feel more natural, more comfortable, more intuitive, and more beautifully connected.

We partner with luxury homeowners, custom home builders, architects, and interior designers to create homes where lighting, shades, automation, entertainment, and infrastructure support the overall living experience without dominating the space.

#### WELLNESS

Technology designed around how people feel at home.

#### ARCHITECTURE

Systems that support the design vision, not compete with it.

#### LIFESTYLE

Intuitive experiences that disappear into daily living.

# Integrated Systems for Beautiful Living



*Every system we design is part of a larger lifestyle narrative — lighting, shading, automation, entertainment, and networking working together to support wellness, comfort, architecture, and daily living.*

## Natural Lighting Design 01

Human-centric lighting designed around the natural rhythms of the day — supporting energy, focus, relaxation, and rest.

## Intelligent Lighting Control 02

Lutron HomeWorks, Ketra, Lumaris, and Rania systems creating adaptable environments for every moment.

## Motorized Shades 03

Integrated daylight management and privacy solutions supporting comfort, views, glare control, and interior protection.

## Smart Home Automation 04

Simple, intuitive control of lighting, shades, climate, entertainment, and security in one seamless experience.

## Audio & Entertainment 05

Whole-home audio, media rooms, theaters, and outdoor entertainment designed around how you live.

## Network Infrastructure 06

Enterprise-grade networking that serves as the invisible, reliable foundation of the connected home.

# Lighting Changes the Way a Home Feels.

Lighting is more than visibility. It shapes mood, highlights architecture, supports wellness, reveals materials, and influences how every room is experienced throughout the day.

We design systems that help a home feel **energizing in the morning, balanced during the day, warm in the evening, and calm at night.**

## Natural Lighting

Around daylight, rhythm, and how people naturally move through the home.

## Circadian Lighting

Scenes supporting the body's natural rhythm from morning to night.

## Wellness Lighting

Reduces harshness — helps the home feel better to live in every day.

## Architectural Lighting

Enhances structure, materials, textures, art, and spatial transitions.



EVENING SCENE — STONE FIREPLACE & COVE LIGHTING

# Adaptable Environments for Every Moment

With intelligent lighting control systems like **Lutron HomeWorks, Ketra, Lumaris, and Rania**, we create lighting environments that are simple to control and deeply connected to the way the home is lived in.



## MORNING

Bright, natural-feeling light that opens the home and energizes the day.



## AFTERNOON

Balanced lighting and shade control managing glare, heat, and comfort.



## EVENING

Warm, layered light creating depth, relaxation, and atmosphere.



## ENTERTAINING

One-touch scenes adjusting lighting, shades, music, and comfort.



## NIGHT

Subtle pathway lighting and low-level scenes for calm and ease.

# Control Daylight Without Compromising Design

Motorized shades are essential to luxury home comfort — managing daylight, protecting interiors, improving privacy, and helping the home respond naturally throughout the day. Integrated with lighting and automation, shades become part of the home's daily rhythm.



## Daylight Management

Control brightness, heat, glare, and comfort throughout the day.

## Privacy

Create privacy scenes for bedrooms, bathrooms, and street-facing spaces.

## Interior Protection

Protect art, furnishings, flooring, and finishes from harsh sunlight.

## Seamless Integration

Coordinate shades with lighting, climate, security, and daily routines.

# Technology Presented as a Lifestyle

Smart home automation should simplify the home, not complicate it. We design intuitive systems that bring lighting, motorized shades, climate, entertainment, security, and daily routines into one seamless experience — working quietly so the home feels more comfortable, responsive, and easy to live in.

## One-Touch Living

Set the entire home for morning, evening, entertaining, away, or sleep — from one keypad or your phone.

## Comfort Control

Coordinate lighting, shades, climate, and privacy from one simple, elegant interface.

## Entertainment Made Easy

Control music, media rooms, theaters, and outdoor entertainment without complexity.

## Security & Awareness

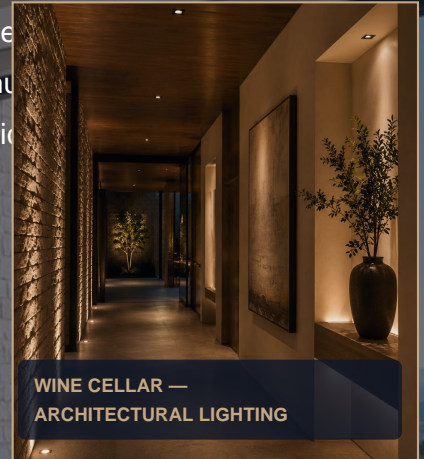
Cameras, access, and alerts integrated into a clean lifestyle-focused system.



PRIVATE STUDY — AUTOMATED SHADES, LIGHTING & CLIMATE CONTROL

# Entertainment and Infrastructure That Support the Experience

Audio, entertainment, networking, and security should support the lifestyle design. We integrate these systems cleanly so homeowners can enjoy music, reliable Wi-Fi, and everyday convenience without the home feeling technical.



01

## Audio & Entertainment

Whole-home audio, media rooms, theaters, and outdoor entertainment designed for how your family lives and gathers.

02

## Custom Audio Video

Elegant AV experiences integrated into the home — not placed on top of the design.

03

## Network Infrastructure

Enterprise-grade networking serving as the invisible, reliable foundation of the connected home.

04

## Security & Access

Smart security, cameras, and access control supporting peace of mind and daily convenience.

*"The best home technology is powerful, reliable, and nearly invisible."*

# A Design Partner for Luxury Homes

Lone Star Media Systems works with homeowners and design professionals who want technology to support the design vision — not compete with it. We are architect-friendly, builder-conscious, and design-focused from the very beginning of the project.

## Luxury Homeowners

- ★ We help homeowners create spaces that feel more natural, comfortable, private, secure, and enjoyable every day.

## Custom Home Builders

- ★ We support builders with early planning, pre-wire coordination, clean documentation, and reliable execution.

## Architects

- ★ We design lighting and technology systems that support the architecture, spatial flow, materials, and client experience.

## Interior Designers

- ★ We coordinate lighting scenes, shades, controls, keypads, and technology placement so the final design remains clean and beautiful.



*“Bring us in early.  
The best lighting and  
technology design starts  
before construction  
begins.”*

09

# From Concept to Completion

01

## Discovery

We learn how the home should feel, function, and support daily life.

02

## Design

We plan lighting, shades, automation, entertainment, and infrastructure around the architecture.

03

## Coordination

We collaborate with builders, architects, interior designers, and trades to protect the design intent.

04

## Installation

We install and integrate systems with precision, care, and attention to the finished environment.

05

## Refinement

We tune lighting scenes, controls, shades, and experiences so the home feels natural from day one.



## Design a Home That Feels Better to Live In.

Lone Star Media Systems creates luxury lighting and technology experiences for homes where every detail matters.

We design for wellness, architecture, comfort, lifestyle, and the quiet power of technology that disappears into the background.

[SCHEDULE A DESIGN CONSULTATION](#)

## Lone Star Media Systems

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